

**Certified Tourist Information Centers (CTIC)
Statewide**

VIRGINIA IS FOR LOVERS®

Virginia Tourism Corporation | VATC.org

*Updated 8/13/2026 Page | 1

Abingdon*

Diana Blackburn, Visitor Center Manager
Abingdon Visitor Center
dblackburn@abingdon-va.gov
208 W Main St.
Abingdon, VA, 24210
(276) 676-2282
<http://visitabingdonvirginia.com>

Abingdon*

Kim Davis, Executive Director
Southwest Virginia Cultural Center & Marketplace
kdavis@friendsofswva.org
One Heartwood Circle
Abingdon, VA, 24210
(276) 492-2400
<https://www.swvaculturalcenter.com>

Alexandria*

Melanie Fallon, VP of Member & Visitor Services
Alexandria Visitor Center
mfallon@visitalexva.com
221 King Street
Alexandria, VA, 22314
(703) 838-5005
<http://visitalexandriava.com>

Alleghany Highlands

Josh Taylor, Director of Marketing & Special Projects
Alleghany Highlands Chamber of Commerce & Tourism
jtaylor@ahchamber.com
110 Mall Rd
Covington, VA, 24426
www.ahchamber.com

Amherst

Sarah Hawes, Tourism
Amherst County Visitor Center
info@visitamherstcounty.org
328 Richmond Hwy, Suite A/ P.O. Box 560
Amherst, VA, 24521
(434) 946-0990
<http://visitamherstcounty.org/>

Appomattox~

Mary Stanley, Lead Travel Counselor
Appomattox Visitor Information Center
tourism@appomattoxva.gov
214 Main Street, PO Box 246
Appomattox, VA, 24522
(434) 352-8999
<http://historicappomattox.com>

Ashland-Hanover County*

Pam Novak, Visitor Center Manager
Ashland/Hanover Visitors Center
pnovak@ashlandva.gov
112 N. Railroad Avenue
Ashland, VA, 23005
(804) 752-6766
<http://town.ashland.va.us>

Bedford

Nicole Johnson, Director of Tourism
Bedford Area Welcome Center
njohnson@bedfordcountyva.gov
816 Burks Hill Road
Bedford, VA, 24523
(540) 587-5681
<http://destinationbedfordva.com>

Berryville-Clarke County

Nathan Borger, Director of Operations
Berryville-Clarke Visitors Center at Barns of Rose Hill
nathan.borger@borh.org
95 Chalmers Court, Mail Only: PO Box 738
Berryville, VA, 22611
(540) 955-2004
<http://barnsofrosehill.org>

Big Stone Gap

Stephan Lawson, Town Manager Development
SLawson@bigstonegap.org
216 Wood Ave. East
Big Stone Gap, VA, 24219
(276) 212-1008
bigstonegap.com

**Certified Tourist Information Centers (CTIC)
Statewide**

VIRGINIA IS FOR LOVERS[®]

Virginia Tourism Corporation | VATC.org

*Updated 8/13/2026 Page | 2

Brunswick County

Dixie Walker, Tourism Coordinator
Brunswick Byways Visitor Center
dwalker@brunswickco.com
13516 Christanna Highway
Lawrenceville, VA, 23868
(434) 848-2728
<https://www.brunswickco.com/>

Buena Vista*

Sheryl Wagner, Director
Buena Vista Regional Visitor Center
swagner@lexingtonvirginia.com
106 East Washington Street
Lexington, VA, 24450
(540) 463-3777
<http://lexingtonvirginia.com>

Caroline County*

Kathy Beard, Town Manager
Caroline County Visitor Center
kbeard@co.caroline.va.us
23724 Rogers Clark Boulevard
Ruther Glen, VA, 22546
(804) 633-3490 (Center) - (804) 633-4074 (Office)
<http://visitcaroline.com>

Carroll County*

Brooke Love, Director of Tourism
Blue Ridge Plateau Regional Visitor Center
brooke.love@carrollcountyva.gov
239 Farmers Market Drive
Hillsville, VA, 24343
(276) 730-3101
<http://www.lovecarroll.com>

Charlottesville-Albemarle County*

Cassie Ivey, Visitor and Community Relations Manager
Charlottesville Albemarle County Convention & Visitors
Bureau
civey@albemarle.org
3510 Remson Ct.
Charlottesville, VA, 22901
(434) 972-4133
<https://www.visitcharlottesville.org/plan/visitor-center/>

Chesapeake

Curtis Weave, Tourism Manager
Chesapeake Visitor Center
cweaver@cityofchesapeake.net
1224 Progressive Drive
Chesapeake, VA, 23320
(757) 382-1355
<http://visitchesapeake.com>

Chincoteague

Joanne Moore, Executive Director
Chincoteague Chamber of Commerce & Visitor Center
joanne@chincoteaguechamber.com
6733 Maddox Boulevard
Chincoteague, VA, 23336
(757) 336-6161
<http://chincoteaguechamber.com>

City of Fairfax

Megan Lening, Acting Director

Megan.Lening@fairfaxva.gov
Fairfax Museum and Visitor Center
10209 Main St.
Fairfax, VA 22030
703-385-8414
<https://www.fairfaxva.gov/Fun-Facilities/Cultural-Arts-and-History/Fairfax-Museum>

Culpeper

Paige Read, Director of Tourism and Economic
Development
Culpeper Visitors Center
pread@culpeperva.gov
111 S. Commerce Street
Culpeper, VA, 22701
(540) 727-0611
<http://visitculpeperva.com>

Danville~

Lisa Greer, Visitor Center Manager
Danville Visitor Center
Lisa.Greer@VisitSoSi.com
645 River Park Drive
Danville, VA, 24540
(434) 793-4636
<http://visitsosi.com>

**Certified Tourist Information Centers (CTIC)
Statewide**

VIRGINIA IS FOR LOVERS[®]

Virginia Tourism Corporation | VATC.org

*Updated 8/13/2026 Page | 3

Dayton

Andrea Early, Manager
Historic Dayton Tourist Information Center
welcome@rocktownhistory.org
382 High Street, PO Box 716
Dayton, VA, 22821
(540) 879-2681
<http://rocktownhistory.org>

Eastern Shore

Sally Williams, Manager
Eastern Shore of Virginia Tourism Commission
Welcome Center
info@esvatourism.org
32383 Lankford Highway
Cape Charles, VA, 23310
(757) 331-1660
<http://visitesva.com>

Fluvanna County

Jennifer Schimack, Director of Economic Development
Pleasant Grove House Museum & Visitor Center
aspitzer@fluvannacounty.org
271 Pleasant Grove Drive
Palmyra, VA, 22963
(434) 589-2016
<http://www.fluvannacounty.org>

Fredericksburg*

Danelle A. Rose, Manager
Fredericksburg Visitor Center
darose@fredericksburgva.gov
601 Caroline Street
Fredericksburg, VA, 22401
(540) 373-1776
<http://visitfred.com>

Front Royal-Warren County*

Elizabeth (Lizi) Lewis, Director, Community
Development and Tourism
Front Royal-Warren County Visitor Center
elewis@frontroyalva.com
414 E. Main Street
Front Royal, VA, 22630
(540) 635-5788
<http://discoverfrontroyal.com>

Gloucester County

Jinny Dawson, Manager
Whitley's Peanut Visitor Center
jdawson@whitleyspeanut.com
1977 George Washington Memorial Highway, Route 17
North
Hayes, VA, 23072
(804) 642-1975
<http://whitleyspeanut.com>

Gloucester County

Amy Steele, Visitor Services Coordinator
Gloucester Visitor Center
asteeler@gloUCESTERVA.INFO
6539 Main Street
Gloucester, VA, 23061
(804) 824-2476
<https://www.gloUCESTERVA.INFO>

Gordonsville

Anna Pillow, Director
Town of Gordonsville Visitor Center
apillow@gordonsville.org
200 S. Main St., PO Box 276
Gordonsville, VA, 22942
(540) 832-1735
<https://www.townofgordonsville.org/>

Greene County~

Michele Wallace, Visitor Services Coordinator
Greene County Visitors Center
mwallace@gcva.us
8315 Seminole Trail
Ruckersville, VA, 22968
(434) 985-6663 ext. 3
<http://exploregreene.com>

Hampton*

Bruce L. Newton, Tour & Travel/Visitor Services Manager
Hampton Visitor Center
bnewton@hamptoncvb.com
120 Old Hampton Lane
Hampton, VA, 23669
(757) 727-1102 or (757) 722-1222
<http://visithampton.com>

**Certified Tourist Information Centers (CTIC)
Statewide**

VIRGINIA IS FOR LOVERS[®]

Virginia Tourism Corporation | VATC.org

*Updated 8/13/2026 Page | 4

Harrisonburg*

Roshna Rasul, Visitor Services Coordinator
Hardesty-Higgins House Visitor Center
roshna.rasul@harrisonburgva.gov
212 South Main Street
Harrisonburg, VA, 22801
(540) 432-8935
<http://visitharrisonburgva.com>

Heart of Appalachia

Jeff Hess, Executive/Marketing Director
Heart of Appalachia Tourist Information Center
jhess@heartofappalachia.com
3028 4th Avenue Market Square, PO Box 186
St. Paul, VA, 24283
(276) 762-0011
<http://heartofappalachia.com>

Highland County

Christopher Swecker, Executive Director
Highland County Visitor Center
director@highlandcounty.org
27 West Main Street
Monterey, VA, 24465
(540) 468-2550
<http://highlandcounty.org/visitor-center>

Hopewell / Prince George County*

Becky McDonough, CEO
Hopewell/Prince George Chamber of Commerce and
Visitors Center
becky@hpgchamber.org
4100 Oaklawn Boulevard
Hopewell, VA, 23860
(804) 541-2461
<http://hpgchamber.org>

King George County

Ed Jones, President Dahlgren Heritage Foundation
Dahlgren Museum and Tourist Information Center
dahlgrenmuseuminfo@gmail.com
3540 James Madison Parkway
King George, VA, 22485
(540) 663-3680
<http://dahlgrenmuseum.org>

Lee County

Casey McClure, Park Manager
Wilderness Road State Park Visitor Center
Joseph.Mcclure@dcr.virginia.gov
8051 Wilderness Road
Ewing, VA, 24248
(276) 445-3065
http://www.dcr.virginia.gov/state-parks/wilderness-road.shtml#general_information

Lexington-Rockbridge County*

Sheryl Wagner, Director of Marketing
Lexington-Rockbridge County Visitors Center
swagner@lexingtonvirginia.com
106 E. Washington Street
Lexington, VA, 24450
(540) 463-3777
<http://lexingtonvirginia.com>

Louisa County

Katelyn Coughlan, Executive Director
Sargeant Museum of Louisa County History
director@louisahistory.org
214 Fredericksburg Ave.
Louisa, VA, 23093
(540) 967-5975
<http://louisahistory.org>

Luray-Page County

Gina Hilliard, President
Luray-Page County Chamber of Commerce & Visitor
Center
gina.hilliard@luraypage.com
18 Campbell Street
Luray, VA, 22835
(540) 743-3915
<http://visitluraypage.com>

Lynchburg~

Marjette Upshur, Director of Economic Development &
Tourism
Lynchburg Museum
tourism@lynchburgvirginia.org
901 Court Street
Lynchburg, VA, 24504
(434) 485-7290
<http://lynchburgvirginia.org>

**Certified Tourist Information Centers (CTIC)
Statewide**

VIRGINIA IS FOR LOVERS[®]

Virginia Tourism Corporation | VATC.org

*Updated 8/13/2026 Page | 5

Madison County

Tracey Gardner, Economic Development & Tourism
Director

Madison County Visitor Center
tgardner@madisonco.virginia.gov
110 N. Main Street
Madison, VA, 22727
(540) 948-4455
<http://madisonva.com>

Manassas*

Lisa Harlow, Executive Director
Manassas Visitors Center
lisa@historicmanassasinc.org
9431 West Street
Manassas, VA, 20110
(703) 361-6599
<http://historicmanassas.org>

Mathews County

Gabrielle Patrice, Executive Director
Mathews County Visitor & Information Center
mathewsvisorcenter@gmail.com
239 Main Street, PO Box 1456
Mathews, VA, 23109
(804) 725-4229
<http://visitmathews.com>

Mount Jackson

Olivia Hilton, Town Manager
Mount Jackson Visitors Center
info@mountjackson.com
5901 Main Street, PO Box 487
Mount Jackson, VA, 22842
(540) 477-2121
<http://mountjackson.com>

Nelson County~

Maureen A. Kelley, Director
Nelson County Visitors Center
info@nelsoncounty.org
8519 Thomas Nelson Highway, PO Box 636
Lovingston, VA, 22949
(434) 263-7015
<http://nelsoncounty.com>

New Kent County

Gail Carey, Economic Development and Tourism
Coordinator
New Kent Visitor Center
gmscarey@newkent-va.us
7324 Vineyards Pkwy
New Kent, VA, 23124
(804) 382-3675
<http://www.visitnewkent.com>

Newport News*

Janie Tross, Consumer Marketing Manager
Newport News Visitor Center
trossjm@nnva.gov
13560 Jefferson Avenue
Newport News, VA, 23603
(757) 886-7777
<http://www.visitnewportnews.com>

Norfolk*

Heidi Brinker, Visitor Experience Manager
Downtown Tourist Information Center
visitorcenter@visitnorfolktoday.com
232 E. Main Street
Norfolk, VA, 23503
(757) 664-6620
<http://visitnorfolktoday.com>

Orange County

Julie Perry, Director of Economic Development &
Tourism
Orange County Visitor Center
jperry@orangecountyva.gov
122 East Main Street
Orange, VA, 22960
(540) 661-5324
<http://visitorangevirginia.com>

Patrick County

Grace Cooper, Tourism Marketing Manager
Patrick County Visitors Center
gcooper@co.patrick.va.us
126 N Main St
Stuart, VA, 24171
(276) 692-4422
www.visitpatrickcounty.org

**Certified Tourist Information Centers (CTIC)
Statewide**

VIRGINIA IS FOR LOVERS®

Virginia Tourism Corporation | VATC.org

*Updated 8/13/2026 Page | 6

Portsmouth*

James McCann, Tourism Manager
Portsmouth Visitor Information Center
mccannj@portsmouthva.gov
206 High Street
Portsmouth, VA, 23704
(757) 393-5111
<http://visitportsva.com>

Prince William County / Manassas*

Kevin Costello, Director of Tourism
Prince William County Tourist Information Center
kcostello@pwcgov.org
14420 Bristow Road
Manassas, VA, 20112
(703) 792-8420
<http://visitpwc.com>

Richmond

Shelly Jiggetts, Visitor Center Manager
Richmond Region Tourist Info Center at VMFA
sjiggetts@visitrichmondva.com
200 North Arthur Ashe Boulevard
Richmond, VA, 23220
(804) 340-1515
<https://www.visitrichmondva.com>

Richmond

Christina Swanson, Director of PR and Marketing
Richmond Region Tourist Info Center at the Valentine
cswanson@thevalentine.org
1015 E Clay Street
Richmond, VA, 23219
(804) 649-7011
<https://www.thevalentine.org>

Roanoke*

Lisa Wagner, Visitor Services Lead
Roanoke Valley Visitor Information Center
lwagner@visitvbr.com
101 Shenandoah Avenue NE
Roanoke, VA, 24016
(540) 342-6025
<http://visitvbr.com>

Salem*

Carey Harvey Cutter, Director of Tourism
Salem Visitors Center
charveycutter@salemva.gov
1001 Roanoke Boulevard
Salem, VA, 24153
(540) 375-9772
<http://visitsalemva.com>

Shenandoah County

Dan Harshman, Town Mayor
Shenandoah Valley Cultural Heritage Museum & Visitor
Center at Edinburg Mill
edinburgmayor@gmail.com
214 South Main Street
Edinburg, VA, 22824
(540) 984-8521
<http://www.edinburgmill.com>

Shenandoah Valley

Brittney Phillips, Office Manager
Shenandoah Valley Tourist Information Center
phillipsbj@vmi.edu
8895 George Collins Parkway / P.O. Box 1864
New Market, VA, 22844
(540) 740-3101
<http://www.vmi.edu/museums-and-archives/virginia-museum-of-the-civil-war/>

Smith Mountain Lake~

Andrew Bruns, Executive Director
Smith Mountain Lake Visitor Center
abruns@visitsmithmountainlake.com
16430 Booker T. Washington Highway, Unit 2
Moneta, VA, 24121
(540) 721-1203
<http://visitsmithmountainlake.com>

Smithfield and Isle of Wight County~

Debra Frank, Visitor Center Manager
Smithfield and Isle of Wight Visitor Center
dfrank@isleofwightus.net
319 Main Street
Smithfield, VA, 23430
(757) 357-5182
<http://genuinesmithfieldva.com>

**Certified Tourist Information Centers (CTIC)
Statewide**

VIRGINIA IS FOR LOVERS[®]

Virginia Tourism Corporation | VATC.org

*Updated 8/13/2026 Page | 7

Smyth County*

Sarah Gillespie, Executive Director
H. L. Bonham Regional Development & amp
info@smythchamber.org
408 Whitetop Road
Chilhowie, VA, 24319
(276) 783-3161
<http://VisitSmythCountyVA.com>

South Boston-Halifax County

LaTonya Sadler Hamilton, Tourism Director
South Boston-Halifax County Visitor Center
info@gohalifaxva.com
1180 Bill Tuck Highway
South Boston, VA, 24592
(434) 572-2543
<http://gohalifaxva.com>

South Hill*

Sandra Tanner, Executive Director
South Hill Tourist Information Center
sandra@southhillchamber.com
201 S. Mecklenburg Avenue
South Hill, VA, 23970
(434) 447-4547
<http://southhillchamber.com>

Spotsylvania County

Angel Rose, Tourism Manager
Spotsylvania County Tourism & Visitors Center
tourism@spotsylvania.va.us
4704 Southpoint Parkway
Fredericksburg, VA, 22407
(540) 507-7090
<http://visitspottsy.com>

Staunton

Amanda Lotts, Visitor Services Supervisor
Frontier Culture Museum
Amanda.lotts@fcmv.virginia.gov
1290 Richmond Rd
Staunton, VA, 24401
(540) 332-7850
<https://frontiermuseum.org/>

Strasburg

Linda Wooten, Lead Tourism Information Specialist
Strasburg Visitor Center
lwooten@strasburgva.com
33229 Old Valley Pike
Strasburg, VA, 22657
(540) 465-5884
<http://strasburgva.com>

Suffolk

Kevin Sary, Visitor Center Supervisor
Suffolk Visitor Center
ksary@suffolkva.us
524 N. Main Street
Suffolk, VA, 23434
(757) 514-4130
<http://visitsuffolkva.com>

Tazewell County

A. J. Robinson, Director of Communications and
Tourism
June H. Brown Visitors Center
aj.robinson@tazewellcounty.org
163 Walnut Street
Bluefield, VA, 24605
(276) 322-1345
<http://visittazewellcounty.org>

Virginia Beach*

Maria Aragon, Visitor Center Manager
Virginia Beach Visitor Information Center
maragon@visitvirginiabeach.com
2100 Parks Avenue
Virginia Beach, VA, 23451
(757) 385-7873
<http://visitvirginiabeach.com>

Warrenton-Fauquier County~

Laura Torpy, Tourism Coordinator
Warrenton-Fauquier County Visitor Center
laura.torpy@fauquiercounty.gov
21 Main Street
Warrenton, VA, 20186
(540) 341-0988
<http://visitfauquier.com>

Certified Tourist Information Centers (CTIC)
Statewide

Williamsburg~

Shelia Marsh, Manager of Guest Services
The Colonial Williamsburg Regional Visitor Center
smarsh@cwf.org
101 A Visitor Center Drive, PO Box 1776
Williamsburg, VA, 23187
(757)-220-7205
<https://colonialwilliamsburg.com>

Winchester-Frederick County~

Justin Kerns, Executive Director
Winchester-Frederick County Convention and Visitors
Bureau
director@visitwinchesterva.com
1400 South Pleasant Valley Road
Winchester, VA, 22601
(540) 542-1326
<http://visitwinchesterva.com>

Wytheville*

Amy Mullins, Visitor Services Supervisor
Wytheville Visitors Center
amy.mullins@wytheville.org
975 Tazewell Street
Wytheville, VA, 24382
(276) 223-3355
<http://visitwytheville.com>