VTC Partnership Marketing

Destination Development Team

* Color blocks indicate staff serving those map areas

Destination Development Administration

Katie Conner – Destination Development Director
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Destination Development Managers

Michelle Workman 276.722.0238 | mworkman@virginia.org

Vacant

Vacant

Kelli Weaver 540.679.6697 | kweaver@virginia.org

Jennifer Kohms 804.807.1911 | jkohms@virginia.org

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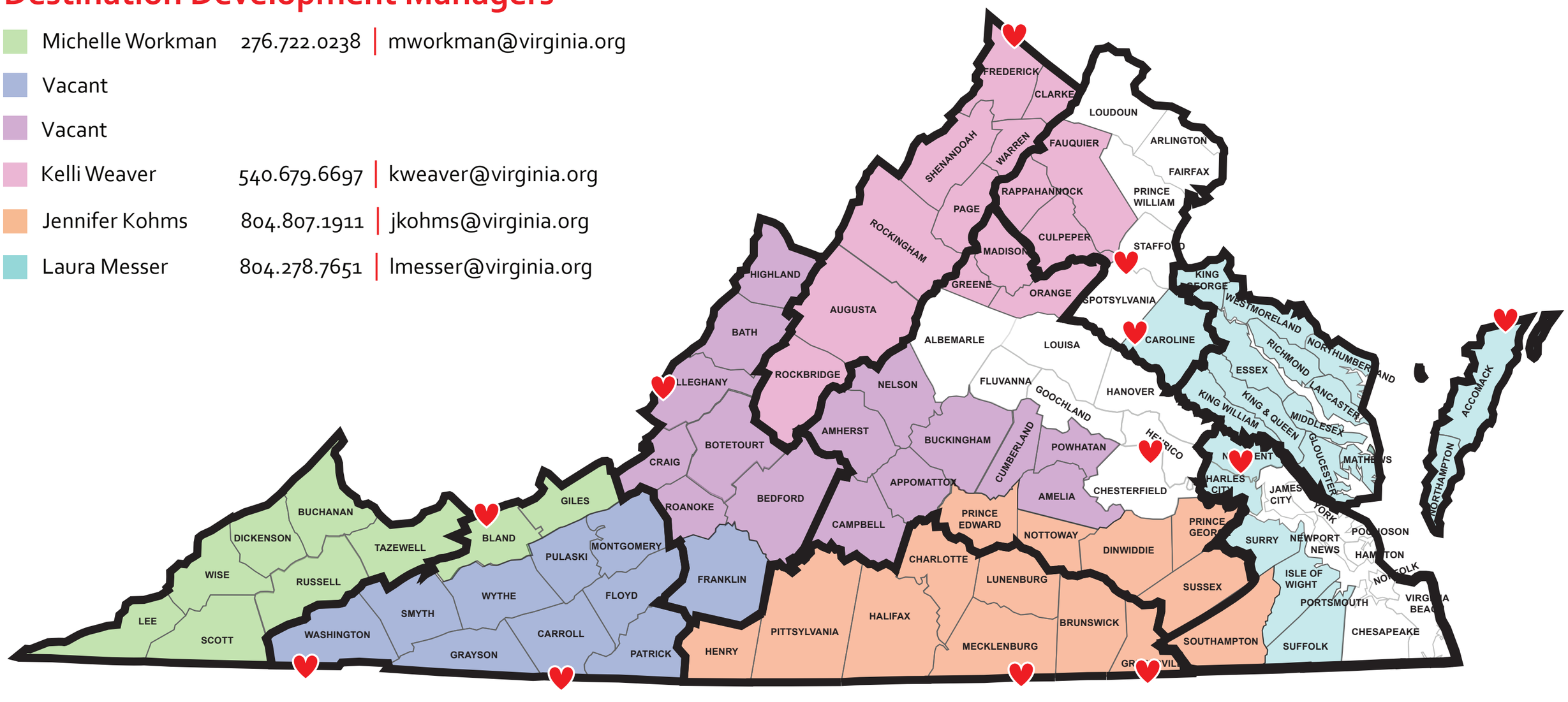
VIRGINIA IS FOR LOVERS

Virginia Tourism Corporation

Contact VTC's ***Destination Development Staff*** in your area for strategic planning, marketing leveraging and other community development assistance and resources

Website VATC.org/partnershipmarketing/tdmanagers

Border = Tourism Regions

Virginia.org/welcomecenters