



WANDERLOVE

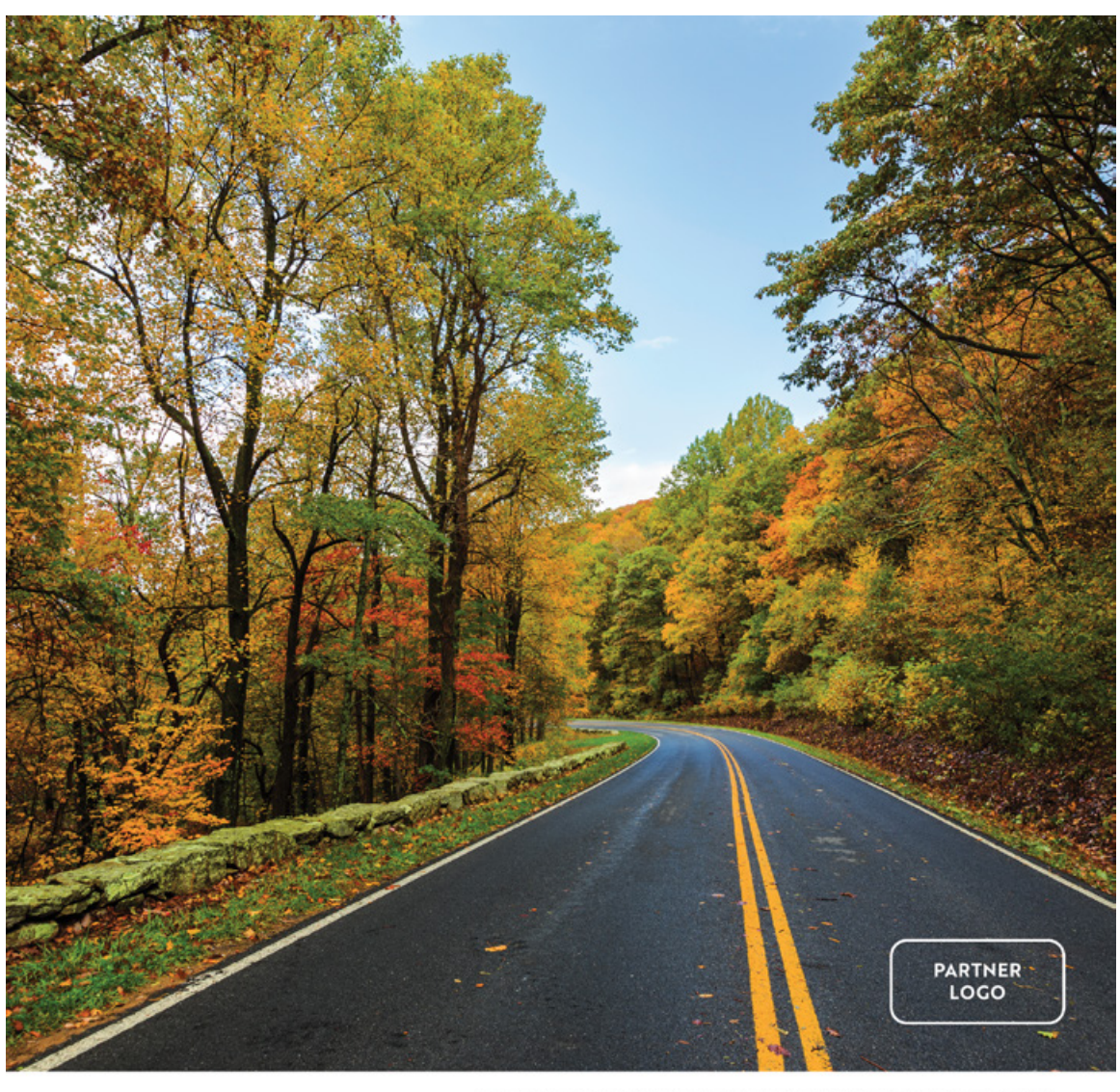
VIRGINIA ROAD TRIPS

Subtitle Variations

WANDERLOVE
HOW TO ROAD TRIP IN WAYNESBORO

WANDERLOVE
FIND WHAT YOU LOVE IN WAYNESBORO

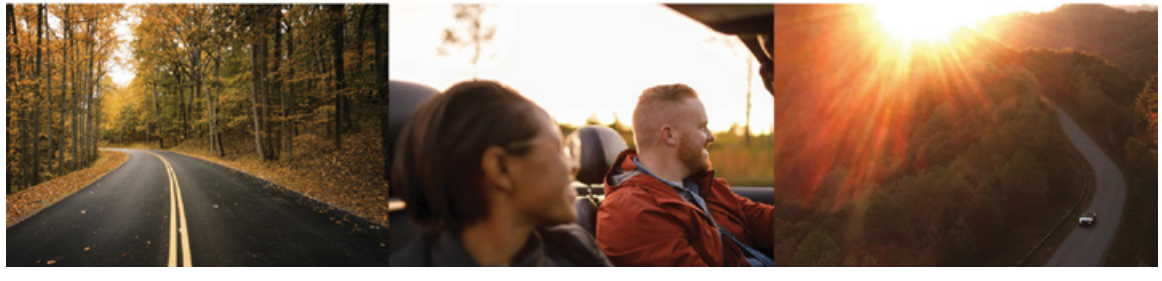
Print Ad Comp



WANDERLOVE

Adventure is the destination. WanderLove is about doing what you love with the people you love. This summer, let's reconnect with the world-renowned wineries, the breathtaking views, and the perfect winding roads in between.

Plan your next road trip at [partnerwebsite.com](#)

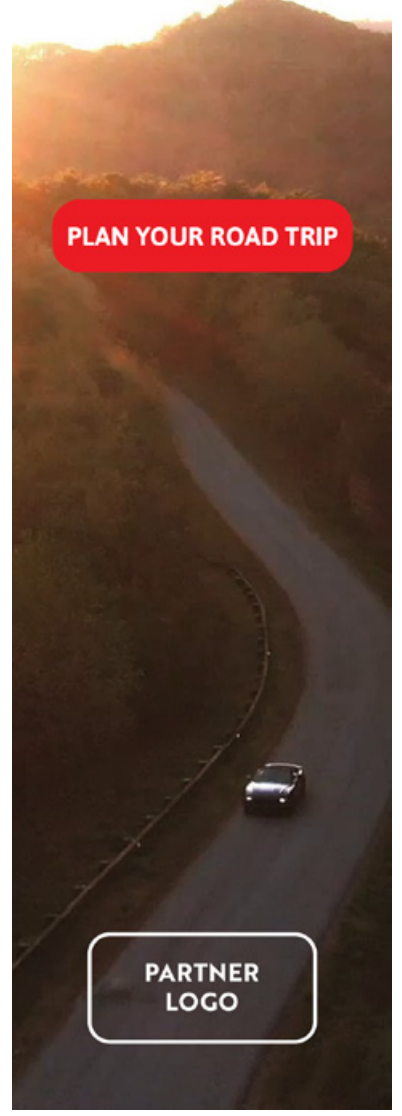


Banner Ad Comp

WANDERLOVE
WHAT YOU LOVE IS JUST A DRIVE AWAY.

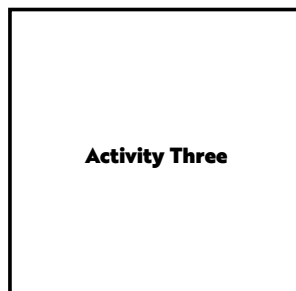
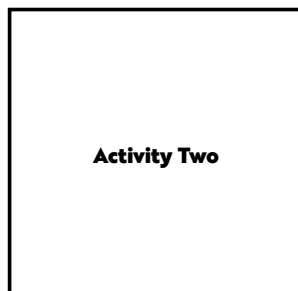
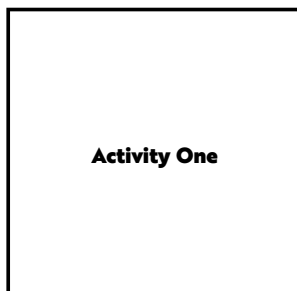
PLAN YOUR ROAD TRIP

PARTNER LOGO

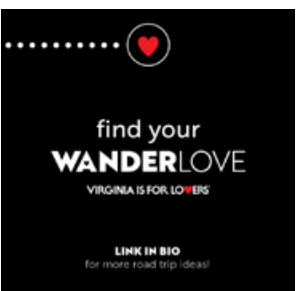


Instagram Carousel Post Concept

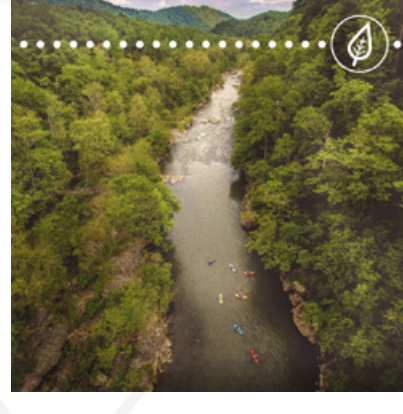
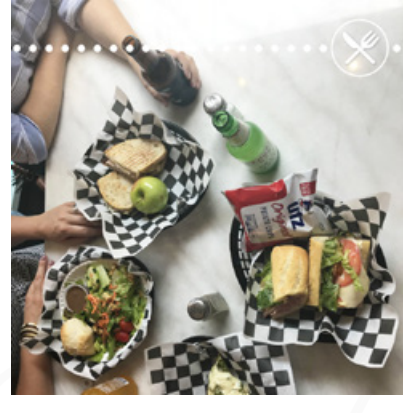
Branded Intro:
Partner uses own "travel" image



Branded Outro:
Graphic does not change.



Branded Activity Images:
vary activity type



Icon Choices:
match icon to activity.

- Lodging
- Outdoor Activities
- Outdoor Activities, Parks, etc.
- Hidden Gems, Arts & Culture, Misc. Activities
- Family Friendly, Arts & Culture
- Dining
- LOVEworks

Instagram Story Comp

